



## **HUNTINGTON ROTATING MARKETS FUND**

One fund investing where  
opportunities appear to be now

# A Fund of Indexes, Not an Index Fund

By rotating among the segments of the equity market, the Fund is designed to benefit from shifts in the global economy.

Huntington Rotating Markets Fund makes it possible for you to participate in this rotating strategy as it buys baskets of securities that replicate the target index. Unlike a single index fund, which may have dramatic shifts in risk and return over both the short- and long-term, Huntington Rotating Markets Fund has the ability to rotate among four major market segments: large-cap, mid-cap, small-cap and global.

### Looking for the greatest potential.

Our manager focuses on the cyclical macroeconomic trends to identify what we believe are the most promising market sectors that will help the Fund realize the greatest potential for capital appreciation under specific market conditions. This allows us to keep the Fund invested only in areas we strongly believe can offer the best combination of risk/return potential over the next 12 months.

Of course, there is no guarantee that the chosen segment will outperform the market; however, we believe the flexibility to switch among segments with relative ease gives the Fund an advantage over traditional index funds or those with more targeted investment objectives.

Since inception, the Fund has rotated seven times.

**5/01**

Initial investments in large-cap stocks.

**1/02**

Rotated to small-caps to take advantage of a recession that appeared to be ending. Historically, small-caps have tended to outperform in the early stages of an economic recovery.

**1/03**

Rotated to large-caps to reduce risk in response to mixed economic signs about an end to the recession.

**9/03**

Rotated to global equities with potential for a long run of outperforming the domestic market.



# Looking for the Greatest Potential, Wherever It May Be

A rotation—selling all the investments associated with one segment and rebuilding the portfolio with another—occurs when we see signs that the current segment’s potential is beginning to fade and another is starting to shine.

After determining the appropriate market segment, we select an index to emulate within that segment, investing in a portfolio of securities that matches or closely replicates that index.

Individual stocks are used for domestic indexes, such as the S&P 500, S&P 400, S&P 600, Dow Jones Industrial Average or the NASDAQ 100. Exchange-Traded Funds (ETFs) may be included to represent exposure to foreign countries for global indexes, such as the MSCI EAFE or MSCI Emerging Markets Index.

Each individual security or ETF selected undergoes the same fundamental, technical and valuation analysis practiced by Huntington Asset Advisors, advisor to the Fund, for all Huntington Funds. The Fund takes advantage of our fully-integrated team of investment strategists, analysts and traders who follow an extensive system of disciplines. Our ongoing research and daily monitoring allows us to identify major themes and market movements that may trigger a rotation to a more attractive segment.

**2/08**

Rotated to large-caps given mounting evidence a recession could occur and signs of international stock markets beginning to underperform the US.

**4/09**

Rotated to global on strong evidence that US stock market had reached a significant bottom and global equities, particularly emerging markets, were poised for outperformance.

**8/10**

Rotated to large-cap attempting to emulate Dow Jones Industrial Average based on the belief that market leadership was shifting from more risky assets to more conservative companies.

**3/12**

Rotated to NASDAQ 100 after evidence that the index may be positioned to outperform the S&P 500. Historically, the NASDAQ tends to outperform when the economy is strengthening.



# The Huntington Advantage

The investment managers of Huntington Funds include some of the most experienced people in the industry. On average, the investment professionals of HAA have worked for more than 25 years in the investment business.

Managing money always demands a blending of art and science.

At Huntington, our staff's experience and talent contribute the art. Our disciplines provide the science. Today HAA and its affiliates manage nearly \$14.6 billion\* for individuals, institutions, endowments, foundations, retirement plans, IRAs and municipalities across six states.

HAA is a wholly-owned subsidiary of the Huntington National Bank, which is the principal subsidiary of Huntington Bancshares Incorporated, a regional bank holding company headquartered in Columbus, Ohio with \$54.5 billion\* in assets.



\*As of December 31, 2011.

## HUNTINGTON ROTATING MARKETS FUND



The Huntington Rotating Markets Fund is a mutual fund that “rotates” its investment holdings based on what we believe are the best current and expected market opportunities.

Our goals are capital appreciation and to outperform the market as measured by the S&P 500.

# Rotating—A Unique Idea Designed to Capture Opportunities

Diversifying your assets among a number of different investments can be a good strategy to help manage risk.

Choosing one or two investments that will perform well in every kind of market environment is an impossible task. History has shown that as the market fluctuates, companies of different sizes or in different parts of the world do not move together. At times, the stocks of large companies may be performing relatively better than those of small companies or global companies may be offering more attractive current and expected opportunities than domestic ones.

Many investors turn to index funds—funds that hold the same stocks or bonds as indexes like the S&P 500, the Dow Jones or the NASDAQ 100 as the solution. Index funds are designed to mimic the market. They present the potential to deliver returns similar to the market as a whole or the segment they measure. Of course, you can’t invest in an index, and—how would you know which one to choose?

The Huntington Rotating Markets Fund is a mutual fund that rotates its investment holdings based on what we believe are the best current and expected market opportunities. Our goals are capital appreciation and to outperform the market as measured by the S&P 500.

### TICKERS

TRUST SHARES

HRITX

CLASS A SHARES

HRIAX

# Helping You Achieve Your Investment Goals

Your investing personality is unique. It reflects your specific financial objectives and the time you have to reach them.

Your financial professional can guide you in selecting the Huntington Fund best suited for your investing personality. For more information, please call 1-800-253-0412 for a prospectus or log onto our web site at [huntingtonfunds.com](http://huntingtonfunds.com).

**S&P 500 Index:** An unmanaged index generally representing the performance of the broad domestic economy, through changes in the aggregate market value of 500 stocks, representing all major industries. Investments cannot be made in an index.

**S&P 400 Index:** An unmanaged index generally representing the performance of U.S. mid-cap market stocks. Mid-cap investing involves greater risk not associated with investing in more established companies, such as greater price volatility, business risk, less liquidity and increased competitive threat.

**S&P 600 Index:** An unmanaged index generally representing the performance of U.S. small-cap market stocks. Small company stocks may be less liquid and subject to greater price volatility than larger capitalization stocks.

**Dow Jones Industrial Average:** a price-weighted average of 30 significant stocks traded on the New York Stock Exchange and the NASDAQ.

**NASDAQ 100 Index:** An index composed of the 100 largest, most actively traded U.S. companies listed on the NASDAQ stock market.

**MSCI EAFE Index:** An index that is designed to measure the equity market performance of developed markets outside of the U.S. and Canada. International investing involves special risks including currency risk, increased volatility of foreign securities, political risks and differences in auditing and other financial standards.

**MSCI Emerging Markets Index:** An index that is designed to measure equity market performance in 26 global emerging markets. Global emerging markets securities tend to be more volatile and less liquid than securities traded in developed markets

**Past performance is not indicative of future results. Indices are unmanaged, are not available for direct investment and do not represent the performance of a single fund.**

**Diversification does not ensure a profit or guarantee against loss.**

**An investment in an exchange-traded fund (ETF) generally presents the same primary risks as an investment in a conventional fund (i.e., one that is not exchange traded) that has the same investment objectives, strategies and policies. The price of an ETF can fluctuate up or down, and the Fund could lose money investing in an ETF if the prices of the securities owned by the ETF go down. In addition, ETFs may be subject to the following risks that do not apply to conventional funds: (i) the market price of an ETF's shares may trade above or below their net asset value; (ii) an active trading market for an ETF's shares may not develop or be maintained; or (iii) trading of an ETF's shares may be halted if the listing exchange's officials deem such action appropriate, the shares are delisted from the exchange, or the activation of market-wide "circuit breakers" (which are tied to large decreases in stock prices) halts stock trading generally.**

*For more complete information about the Huntington Funds, please call 1-800-253-0412 for a summary prospectus or prospectus, or log onto our web site at [www.huntingtonfunds.com](http://www.huntingtonfunds.com). You should consider the Funds' investment objectives, risks, charges and expenses carefully before you invest. Information about these and other important subjects is in the Funds' summary prospectus or prospectus, which you should read carefully before investing. The investment return and principal value of an investment will fluctuate so that an investor's shares when redeemed may be worth more or less than their original cost.*

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