

Mid-Career Baby Boomers: Ages 45-49

ESSENTIAL CONCERNS:

- Not enough time to think about retirement, and they are lacking financial savvy to put together a retirement plan.
- Too many financial goals – college, savings, retirement, healthcare, etc.
- Immediate obligations – housing expenses, children's needs (sports, braces, camp), etc.

CONVERSATION STARTERS:

- What is currently preventing you from saving for retirement?
- Does market volatility affect your savings?
- Do you plan on paying for your child's college education?
- With all your financial goals, how are you prioritizing your savings?

CONCERNS TO DISCUSS:

- Endurance – years of compounding are still available to meet your retirement goals. Maintaining an appropriate savings strategy is essential.
- Asset Allocation – a growth-oriented investment for long-term capitalization should allow you to take advantage of the years before retirement.

YOUR SOLUTIONS:

- Asset allocation and diversified portfolio should allow the investor to reduce potential risks and seek growth.
- A college savings plan will enable investor to take advantage of a tax-saving program.
- Insurance – health and life
- Annuities – variable-deferred

Retirement-Focused Baby Boomers: Ages 50-59

ESSENTIAL CONCERNS:

- Retirement is nearing and they are uncertain whether they saved enough.
- They are not sure how much income they will need during retirement years.
- They are apprehensive about lifestyle changes: aging parents, college bound children, new goals and directions.

CONVERSATION STARTERS:

- Did you realize that at least one member of a couple has a 63% chance of living to age 90 and a 35% chance of living to age 95?
- How much monthly income will you need during retirement to sustain your lifestyle?
- Is your retirement portfolio on track with your goals?
- Where does retirement rank among all of your other financial priorities?

CONCERNS TO DISCUSS:

- Endurance – years of compounding may still be available to meet your retirement goals. Maintaining an appropriate savings strategy is essential.
- Asset Allocation – a growth-oriented investment for long-term capitalization should allow you to take advantage of the 5 – 15 years before retirement.
- Healthcare Coverage – be prepared for unforeseen circumstances. There are many affordable options when it comes to healthcare coverage.

YOUR SOLUTIONS:

- Asset allocation and diversified portfolio should allow the investor to reduce potential risks and seek some growth.
- Take advantage of catch up programs that may allow you to fill in gaps in IRAs and employee-sponsored programs.
- Combine assets to more efficiently manage your retirement portfolio.
- Insurance – health and life
- Annuities – variable-deferred

Ready To/Already Retired: Ages 60-69

ESSENTIAL CONCERNS:

- Retirement is imminent, but they are still unsure about how much they will need and whether or not they have saved enough.
- They are concerned about healthcare coverage.
- Wondering if they can provide for their children and grandchildren financially.

CONVERSATION STARTERS:

- Did you realize that at least one member of a couple has a 63% chance of living to age 90 and a 35% chance of living to age 95?
- When do you want to retire, and do you plan on working part-time afterwards?
- How much monthly income will you receive from social security, pension, and retirement plans?
- Are you planning on helping any of your family members financially (e.g. college education, home, wedding)?
- Is your spouse or partner protected financially in case something happens to you?
- Do you have a sensible withdrawal plan?

CONCERNS TO DISCUSS:

- Endurance – chances are you or your spouse will live to age 90.
- Asset Allocation – having a balanced portfolio with some growth may reduce risk. These investments should plan to last for 30 or more years.
- Healthcare Coverage – be prepared for unforeseen circumstances. There are many affordable options when it comes to healthcare coverage.
- Inflation Protection – once you are retired, your portfolio growth should exceed inflation.
- Withdrawal Rates – pick a sensible withdrawal rate so your retirement funds last.

YOUR SOLUTIONS:

- Asset allocation and diversified portfolio should allow the investor to reduce potential risks and seek some growth.
- Take advantage of catch up programs that may allow you to fill in gaps in IRAs and employee-sponsored programs.
- Conversion to Roth IRA
- Combine assets to more efficiently manage your retirement portfolio.
- Insurance – long-term healthcare, life, and disability
- Annuities – variable or fixed

Additional Considerations: Age 70+

- Be sure to designate your beneficiary on all of your accounts.
- Elect your healthcare proxy.
- Make sure you withdrawal your required minimum distributions.
- Set-up a systematic withdrawal plan.
- Protect your spouse or partner financially with a protection plan.

INSTITUTIONAL SALES MATERIAL Not to be reproduced or shown to the public

Insurance and Annuities are not offered by Huntington Funds. Asset allocation and diversification do not ensure a profit or guarantee against loss.

For more complete information about the Huntington Funds, call 1-800-253-0412, see your investment representative or visit www.huntingtonfunds.com for a prospectus. You should consider the fund's investment objectives, risks, charges, and expenses carefully before you invest. Information about these and other important subjects is in the fund's prospectus, which you should read carefully before investing.

The Funds are distributed by Unified Financial Securities, Inc. (Member FINRA) an affiliate of The Huntington National Bank. Huntington Asset Advisors, Inc. is the Investment Adviser of Huntington Funds.